

From: Licensing HF: H&F <licensing@lbhf.gov.uk>

Sent: Tuesday, March 12, 2024 11:17 AM

Subject: Letter from Applicant - Ground Floor 156 Munster Road London SW6 5RA

Dear all,

Licensing Act 2003

Premises Licence application number: 2024/00028/LAPR

Premises name:

Premises address: Ground Floor 156 Munster Road London SW6 5RA

I am contacting you as you have made a representation against the above new premises licence application.

The applicant has seen a copy of the concerns raised in your representation, and has asked that I forward the attached letter to you with further information for you to read.

Please can you let me know if the attached addresses the concerns raised in your objection, and you are minded to withdraw? Please confirm by return of email. If you are not minded to withdraw, you will be invited to attend a licensing sub-committee on the 10th April 2024 to provide your representation and supporting evidence verbally.

Additionally, are you able to advise us of anything the applicant could propose in relation to reduction in hours or attach conditions that could resolve this matter?

If you have any further queries, please contact me directly.

Kind regards

Lorna McKenna

Licensing Compliance Officer

Licensing

The Economy Department

Hammersmith & Fulham Council

From: Manish Kumar Bhavsar

Sent: Sunday, March 10, 2024 3:56 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: Notice of Hearing - Ground Floor 156 Munster Road London SW6 5RA

Dear Lorna

It was great talking to you few days ago with regards to the representations.

I am happy to attend the hearing on 10th of April 2024. You may register my name " Manish Bhavsar " specifying as a representative to act on behalf of my wife "Digisha Bhavsar" who is the applicant.

I have gone through all the details of the objections made and I assume the main concerns are nearby School, long trading hours, deliveries made to and from premises, littering and nearby emergency access gate.

Before I comment on these matters I would like to give you some idea of my background. I am a UK resident and a working lady with 2 kids. This would be my first business which will be run by myself with a major assistance of my husband. My husband has been in this trade since last 11 years and is fully capable to guide me and this business in the right direction minimising all the concerns that the local residents are having.

He is already running an off-licence store currently which is based in a residential area of Balham. He is already aware of the legal requirements which are to be followed at all times during the operation of business. I can say that its not a new trade for both of us after being for this long time.

The hours which we have mentioned on the Notice are the times we wish to trade. It clearly does not mean that we wish to sell Alcohol from 8am onwards. It will be acceptable even if the Sale of Alcohol are restricted by few hours as we have a major focus for serving the local residents by providing them conveniency. The premises will not only sell Alcohol & Cigarettes but will be equipped with Soft drinks, Confectioneries, Groceries, Toiletries and Pet food too. Our main aim is to sell basic needs to customers and give them a conveniency which for us is a priority.

We understand there is a school nearby. We strictly practice " Challenge 25 " and restrict under age sale at all times. This requirement along with other requirements are already been agreed with the local Policing Team of Hammersmith & Fulham beforehand.

The concerns relating to delivery of alcohol. We do not have any plans for Sale of alcohol or any other items to customers through a delivery service. Secondly we will even not have any goods delivered to our premises through a delivery service on a daily basis.

Concerns to littering is completely out of anybody's hands. Aim to keep our areas free from litter is all we can do to help the environment as we could put bins outside our premises to prevent additional issues.

I hope some of the major concerns are been covered and I also hope that the local residents would have a little confidence on our thoughts and aims to run a business at this location.

If there is anything else to be provided from my side then please let me know.

Kindest regards,

Digisha Bhavsar

From: [REDACTED]
Sent: Tuesday, March 12, 2024 12:36 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: Letter from Applicant - Ground Floor 156 Munster Road London SW6 5RA

Dear Lorna ,

Thank you for forwarding the letter. I still object as see no positives in yet another convenience store. We have a tesco express 30 seconds walk which sells all of the items the Applicant is proposing to offer.

I feel it will be detrimental to our street.

Best wishes ,

[REDACTED]

[REDACTED] [REDACTED]
Sent: Tuesday, March 12, 2024 12:53 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: Letter from Applicant - Ground Floor 156 Munster Road London SW6 5RA

Lorna

Thank you for forwarding the letter from the applicant. It is helpful to have more information but it does not deal with the underlying causes of my concerns and consequently I am not minded to withdraw my objections.

Kind regards

[REDACTED]

From: [REDACTED]
Sent: Tuesday, March 12, 2024 12:53 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: Letter from Applicant - Ground Floor 156 Munster Road London SW6 5RA

Dear McKenna

Thank you for sharing this. I do not wish to withdraw my objections and would like the hearing to continue at which I'll be represented by my husband, [REDACTED].

Kind regards

[REDACTED]